

49TH ANNUAL GEORGIA TECH BASIC ECONOMIC DEVELOPMENT COURSE AGENDA

TUESDAY, MARCH 8, 2016

Start	End	Location	Topic	Speaker(s)
7:30 am	9:00 am		Registration & Networking Breakfast	
9:00 am	9:30 am	Room 222	Opening Session/Welcome: The Importance of Becoming Involved in Your State Economic Development Association	Chris Downing , Georgia Tech Enterprise Innovation Institute Leigh Hopkins , Georgia Tech Enterprise Innovation Institute Kevin Shea , Georgia Economic Developers Association
9:30 am	10:30 am	Room 222	Keynote Address: "Disruptive Technologies: Transforming Economic Development"	Vicki Horton , Duff & Phelps and Myriad Partners
10:30 am	10:45 am		BREAK	
10:45 am	11:45 am	Room 222	Panel Discussion: Community Impacts of Innovation Districts Moderator: Scott Henderson, Sandbox Communities	Kevin Johnson , Invest Atlanta Chris Downing , Georgia Tech Enterprise Innovation Institute Kevin Bacon , Perkins+Will Wayne Hodges , Georgia Tech Enterprise Innovation Institute
11:45 am	12:00 pm	Staircase	BEDC Class Photo	
12:00 pm	1:00 pm		LUNCH	
1:00 pm	2:00 pm	Room 222	Managing Economic Development Organizations	Eloisa Klementich , Invest Atlanta
2:00 pm	3:00 pm	Room 222	Managing Economic Development Organizations: Case Study	Jones Hooks , Jekyll Island Authority
3:00 pm	3:15 pm		BREAK	
3:15 pm	5:15 pm	Room 222	Real Estate and Reuse: How to Effectively Work with Site Selectors	Vicki Horton , Duff & Phelps and Myriad Partners
6:00 pm	7:30 pm	859 Spring St. NW	Tech Square Labs Event (optional)	Red Door Improv Comedy Troupe Refreshments provided by Publik Draft House & Monsieur

WEDNESDAY, MARCH 9, 2016

Start	End	Location	Topic	Speaker(s)
7:00 am	8:00 am		Networking Breakfast	
8:00 am	10:00 am	Room 222	Case Study: Ethics in Economic Development	Todd Greene , Federal Reserve Bank of Atlanta Tedra Cheatham , Clean Air Campaign
10:00 am	10:15 am		BREAK	
10:15 am	11:15 am	Room 222	Workforce Development: Southwire/12 for Life	Mike Wiggins , Southwire
11:15 am	12:15 am	Room 222	Economic Development Finance: A Practitioner's Perspective	Teela Spiller , Atlanta Micro Fund
12:15 am	1:15 pm		LUNCH	
1:15 pm	3:15 pm	Room 222	Panel Discussion: Economic Development Marketing & Attraction Moderator: Juli Golemi	Jim O'Bryan , Georgia EMC Tamara Patridge , Clayton County Economic Development Ramay Winchester , TN Department of Economic & Community Development Doug Nicely , Eagle Rock Studios
3:15 pm	3:30 pm		BREAK	
3:30 pm	4:30 pm	Room 222	Workforce Development	John Metcalf , Workforce Systems Associates
4:30 pm	5:30 pm	Room 222	Innovations in Economic Development Research	Jennifer Zeller , Georgia Power
5:30 pm		Various Locations	BEDC's Open Table: Advance Dining Reservations (optional)	

49TH ANNUAL GEORGIA TECH BASIC ECONOMIC DEVELOPMENT COURSE AGENDA

THURSDAY, MARCH 10, 2016

Start	End	Location	Topic	Speaker(s)
7:00 am	8:30 am		Networking Breakfast	
8:30 am	9:30 am	Room 222	Economic Development Finance: Measuring the Impact of Development	Alfie Meek , Georgia Tech Enterprise Innovation Institute
9:30 am	10:30 am	Room 222	Panel Discussion: Business Retention and Expansion: Creating a Foundation for Success Moderator: Brandy Nagel	Charles Wood , Chattanooga Area Chamber of Commerce Kent Spencer , Invest Atlanta Vicki Horton , Duff & Phelps and Myriad Partners Aaron Wynn , EHS Hospitality Group
10:30 am	10:45 am		BREAK	
10:45 am	11:45 am	Room 222	Entrepreneurship and Small Business Development	Aaron Wynn , EHS Hospitality Group
11:45 am	1:00 pm		LUNCH	
1:00 pm	2:00 pm	Room 222	Business Retention and Expansion: How a Community Can Support the Small Business or Start-Up Company	Charles Wood , Chattanooga Area Chamber of Commerce
2:00 pm	3:00 pm	Room 222	Entrepreneurship and Small Business Development: An Entrepreneur's Perspective	Todd Miller , Zifty
3:00 pm	3:15 pm		BREAK	
3:15 pm	5:15 pm	Room 222	Economic Development Strategic Planning	Lisa Collins , Cook County Economic Development Commission

FRIDAY, MARCH 11, 2016

Start	End	Location	Topic	Speaker(s)
5:45 am	6:45 am	Georgia Tech Hotel Lobby	5k Fun Run "Pi" Mile (optional)	
7:00 am	8:30 am		Networking Breakfast	
8:30 am	10:30 am	Room 222	How to Handle the Media	Tami Gerke , Troutman Sanders Kristie Benson , AGL Resources
10:30 am	11:30 am	Room 222	Ignite Session: Economic Development "On the Ground" Moderator: Tim Martin, Stephens County Development Authority	Matt Forshee , Georgia Power Kenwin Hayes , City of Griffin Downtown Development Authority Misti Martin , Cherokee County Office of Economic Development Tim Martin , Stephens County Development Authority Mary Ellen McClanahan , Georgia Department of Economic Development Steve Rushing , Health@EI2 Tim Evans , Greater Hall Chamber of Commerce
11:30 am	11:45 am		BREAK	
11:45 am	12:00 pm	Atrium	WORKING LUNCH: IEDC and the CECD Certification Process	Greg King , Georgia Tech and Board of Regents of the University System of Georgia
12:00 pm	1:00 pm	Atrium	Closing Session: Disruptive Technologies on Future Economic Development	Keith Mcgreggor , VentureLab
1:00 pm	1:15 pm	Atrium	Wrap Up	Leigh Hopkins , Georgia Tech Enterprise Innovation Institute