

IEDC and the Certification Process

GA Tech Basic Economic Development Course

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IEDC'S MISSION

Provide worldwide leadership and excellence in economic development for our communities, organizations, members and partners



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Certified Economic Developers (CEcD) Testing and Certification Program

- Requires a broad knowledge and mastery of principle skills in economic development
- Eligibility requirements include a combination of experience and professional development
- Test contains multiple choice, short answer and essay written portions as well as an oral interview



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Key Subject Areas Covered in the Exam Include:

- Business Retention and Expansion
- Strategic Planning
- Marketing/Attraction
- Technology-led Economic Development
- Real Estate Development and Reuse
- Economic Development Finance / Credit Analysis
- Workforce Development
- Neighborhood Development Strategies
- Management Economic Development Organizations
- Entrepreneurial and Small Business Development Strategies



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Requirements to Sit for the CEcD Exam

Process combines:

- Experience as a practitioner
- Professional development through attendance at practitioner-based training events
- Participation in the "Primer to the CEcD Exam Process: What You Need to Know" in-person or via webinar



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Experience Requirement

- Candidates required to have at least four years of consecutive, paid, full-time economic development related experience
- Positions should be directly related to economic development activity
- Candidates must provide a recent, detailed resume to verify this criterion



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Professional Development Requirements

- Practitioners are required to attend training courses which are available through:
 - ✓ IEDC Training Courses
 - ✓ University of Oklahoma's Economic Development Institute (EDI)
 - ✓ Accredited Basic Economic Development Courses (BEDC)
- Candidates are required to take a minimum of six courses



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Professional Development Requirements

Of the 6 courses the following is required:

- Must complete the following courses:
 - ✓ IEDC-accredited Basic Economic Development Course (BEDC)
 - ✓ Real Estate Development and Reuse
 - ✓ Economic Development Credit Analysis
 - ✓ Business Retention and Expansion
- And



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Professional Development Requirements

Final 2 classes (choose from electives)

- ✓ Economic Development Finance Programs
- ✓ Economic Development Marketing & Attraction
- ✓ Strategic Planning
- ✓ Entrepreneurial & Small Business Development Strategies
- ✓ Managing Economic Development Organizations
- ✓ Neighborhood Development Strategies
- ✓ Technology-led Economic Development
- ✓ Workforce Development



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Application Forms

- Completed exam applications with payment must be submitted at least 60 days prior to the exam date for which you would like sit
- The certification committee will thoroughly review candidate applications
- Candidates will be notified of their approval or non-approval status one month before their exam date
- Once certified, you must apply for recertification every three years



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Questions?

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