

BUILDING YOUR CAMERA READY COMMUNITY



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BUILD IT

- Know your locations inventory
- Build relationships with local business owners (and homeowners)
- Build relationships within your organization (commissioners/councilpersons; police department; transportation)
- Market locations inventory

MAINTAIN IT

- Repeat activity under “BUILD IT”
- Build relationships with location managers and other key production personnel
- Communicate with state film office—industry would not prosper without them

KEEP IT

- Repeat activity under “BUILD IT” AND “MAINTAIN IT”
- Give each production crew a productive experience: ease of doing business

SHARE IT

- Engage community in the filmmaking process: tourism; crew training; jobs

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WHY BUILD IT?

- Additional source of revenue for local property owners (businesses, homeowners, government), and constituents
- Positively markets your community